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| |  | | --- | | **NAME** | | **Citizenship : INDIAN**  **Date of birth : 18 MAY 1989** |      |  | | --- | | **Contact** | | **Tel :**  **e-mail:** [***@gmail.com***](mailto:s9@gmail.com) | |  |
| |  | | --- | | **Address** | | **(PRESENT) :** | | **(PERMANENT) :** | | |
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| |  | | --- | | **Key Skills** | | HAVE BEEN ASSESED TO BE BEST SUITED FOR   * Project Execution and Branding Activities. * Customer Interaction * Marketing And Sales   BY Bell Ceramics Pvt.Ltd.  Good at Team Work  Good at Logistics Management  Good at Event Planning , Event management | | |
| |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  | | --- | | **Education** | | |  |  | | --- | --- | | **2010 - 2012** | **Post Graduate Diploma in Management (PGDM) – 63 % -- First Class**  Institute Name- Balaji Institute Of International Business, Pune  **2-years- specialized studies in Marketing** | | **2007 - 2010** | **Bachelor of Arts – ECONOMICS - 65.75% - First Class**  Institute Name- Mar Ivanios, Trivandrum, Kerala University | | **2006 – 2007**  **2004 - 2005** | **HSC – CBSE Board- PCM - 66.40% - First Class**  School Name- Arya Central School, Trivandrum  **SSC - CBSE Board - 78.28% - Distinction**  School Name- Arya Central School, Trivandrum | | |  | |  |  | |  |  |  |  | | --- | | **Work Experience** | | |  |  | | --- | --- | | **XXX** | **INTERNSHIP** | | **Business Development Trainee** | **June – August, 2011** | | Key Responsibilities :   * Identification and Enhancement of Retail Network * Building Institutional Customer Base * Increasing Sales * Creating new dealers * Finding a Strong and Suitable Distributor * Making the Logistics lean * Finding out platforms for Brand promotions * Building suitable advertising options | | | **HOT SPOT CAFÉ**  **Store Manager**  **HOME TUITIONS**  **Senior Tutor**  **MUSIC WORLD**  **Store Operator** | **September 2008 - November 2009**  **November 2007 – March 2010**  **September 2007 - September2008** | | | |
| |  |  |  |  | | --- | --- | --- | --- | | **PROJECTS UNDERTAKEN** | | | | | **PROJECT TITLE** | **ORGANISATION** | **DURATION IN MONTHS** | | | IDENTIFICATION AND ENHANCEMENT OF RETAILNETWORK AND INSTITUTIONAL CUSTOMER BASE FOR **XXX** IN THIRUVANANTHAPURAM AND SURROUNDING REGIONS | XXX | 2 | | |  |  |  | | --- | | **Achievements** | | * IS THE ONLY STUDENT GRADED **EXCELLENT** FOR THE INTERNSHIP AMONGST ALL THE STUDENTS THROUGHOUT THE COUNTRY BY **XXX** PRODUCED BUSINESS WORTH **Rs.6LAKHS**  FOR THE COMPANY * WAS THE **COLLEGE UNION PRESIDENT** IN THE FINAL YEAR OF GRADUATION * WAS ELECTED AS THE **FIRST YEAR REPRESENTATIVE** TO THE **STUDENTS COUNCIL** * WON THE COLLEGE UNION ELECTION AS **ARTS CLUB SECRETARY** * SECURED DISTINCTION IN THE **INTERNATIONAL ASSESMENTS FOR** **INDIAN SCHOOLS** IN THE SUBJECT **ENGLISH** * SECURED THE **BALARAMA SCHOLARSHIP**  IN THE YEAR **2002, 2003** * **TOPPER** OF THE **ALL INDIA MATHS OLYMPIAD** IN THE ZONAL LEVEL CONDUCTED BY THE ASSOCIATION OF MATHEMATICS TEACHERS OF INDIA. * WAS THE HEAD OF ANTI-RAGGING SQUAD DURING SECOND AND THIRD YEAR OF GRADUATION * WAS THE **JOINT SECRETARY** OF **POETRY CLUB** IN COLLEGE * WAS ELECTED AS THE **SPORTS CLUB SECRETARY** DURING GRADUATION | | |
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| **HOBBIES & INTERESTS** |
| * WRITING POEMS * READING * WRITING ARTICLES FOR MAGAZINES * BASKETBALL AND CRICKET * ORGANIZING AND MANAGING EVENTS |

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| **ADDITIONAL INFORMATION** |
| * ATTENDED **NATIONAL MARKETING CONGRESS** AND **NATIONAL HR MEET** * DURING THE TENURE OF **ARTS CLUB SECRETARY** HAVE ORGANIZED VARIOUS EVENTS AND SHOWS , AND PLAYED A CRUCIAL ROLE IN MEDIA PLANNING. |

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| **Languages** |
| |  |  |  | | --- | --- | --- | | **ENGLISH**  (FLUENT) | **HINDI**  (FLUENT) | **MALAYALAM**  (FLUENT) | |