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| **NAME** |
|  **Citizenship : INDIAN** **Date of birth : 18 MAY 1989** |

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| **Contact** |
| **Tel :****e-mail:** ***@gmail.com*** |

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| **Address** |
| **(PRESENT) :**  |
| **(PERMANENT) :**  |

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| **Key Skills** |
| HAVE BEEN ASSESED TO BE BEST SUITED FOR * Project Execution and Branding Activities.
* Customer Interaction
* Marketing And Sales

BY Bell Ceramics Pvt.Ltd.Good at Team WorkGood at Logistics ManagementGood at Event Planning , Event management |

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| **Education** |
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| **2010 - 2012** | **Post Graduate Diploma in Management (PGDM) – 63 % -- First Class**Institute Name- Balaji Institute Of International Business, Pune**2-years- specialized studies in Marketing** |
| **2007 - 2010** | **Bachelor of Arts – ECONOMICS - 65.75% - First Class**Institute Name- Mar Ivanios, Trivandrum, Kerala University |
| **2006 – 2007** **2004 - 2005** | **HSC – CBSE Board- PCM - 66.40% - First Class**School Name- Arya Central School, Trivandrum **SSC - CBSE Board - 78.28% - Distinction**School Name- Arya Central School, Trivandrum |

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| **Work Experience** |
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| **XXX** | **INTERNSHIP** |
| **Business Development Trainee** |  **June – August, 2011**  |
|  Key Responsibilities :* Identification and Enhancement of Retail Network
* Building Institutional Customer Base
* Increasing Sales
* Creating new dealers
* Finding a Strong and Suitable Distributor
* Making the Logistics lean
* Finding out platforms for Brand promotions
* Building suitable advertising options
 |
| **HOT SPOT CAFÉ****Store Manager****HOME TUITIONS****Senior Tutor****MUSIC WORLD****Store Operator** |  **September 2008 - November 2009** **November 2007 – March 2010** **September 2007 - September2008** |

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| **PROJECTS UNDERTAKEN** |
| **PROJECT TITLE** | **ORGANISATION** | **DURATION IN MONTHS** |
| IDENTIFICATION AND ENHANCEMENT OF RETAILNETWORK AND INSTITUTIONAL CUSTOMER BASE FOR **XXX** IN THIRUVANANTHAPURAM AND SURROUNDING REGIONS | XXX |  2 |
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| **Achievements** |
| * IS THE ONLY STUDENT GRADED **EXCELLENT** FOR THE INTERNSHIP AMONGST ALL THE STUDENTS THROUGHOUT THE COUNTRY BY **XXX** PRODUCED BUSINESS WORTH **Rs.6LAKHS**  FOR THE COMPANY
* WAS THE **COLLEGE UNION PRESIDENT** IN THE FINAL YEAR OF GRADUATION
* WAS ELECTED AS THE **FIRST YEAR REPRESENTATIVE** TO THE **STUDENTS COUNCIL**
* WON THE COLLEGE UNION ELECTION AS **ARTS CLUB SECRETARY**
* SECURED DISTINCTION IN THE **INTERNATIONAL ASSESMENTS FOR** **INDIAN SCHOOLS** IN THE SUBJECT **ENGLISH**
* SECURED THE **BALARAMA SCHOLARSHIP**  IN THE YEAR **2002, 2003**
* **TOPPER** OF THE **ALL INDIA MATHS OLYMPIAD** IN THE ZONAL LEVEL CONDUCTED BY THE ASSOCIATION OF MATHEMATICS TEACHERS OF INDIA.
* WAS THE HEAD OF ANTI-RAGGING SQUAD DURING SECOND AND THIRD YEAR OF GRADUATION
* WAS THE **JOINT SECRETARY** OF **POETRY CLUB** IN COLLEGE
* WAS ELECTED AS THE **SPORTS CLUB SECRETARY** DURING GRADUATION
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| **HOBBIES & INTERESTS** |
| * WRITING POEMS
* READING
* WRITING ARTICLES FOR MAGAZINES
* BASKETBALL AND CRICKET
* ORGANIZING AND MANAGING EVENTS
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| **ADDITIONAL INFORMATION** |
| * ATTENDED **NATIONAL MARKETING CONGRESS** AND **NATIONAL HR MEET**
* DURING THE TENURE OF **ARTS CLUB SECRETARY** HAVE ORGANIZED VARIOUS EVENTS AND SHOWS , AND PLAYED A CRUCIAL ROLE IN MEDIA PLANNING.
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| **Languages** |
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| **ENGLISH**(FLUENT) | **HINDI**(FLUENT) | **MALAYALAM**(FLUENT) |

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